

Talk Business Poll
Conducted by Talk Business Research & Hendrix College
April 17, 2012
AR-CD4 (GOP Primary)
542 Likely GOP Primary Voters
Margin of error +/- 4.2%

Q1. Do you plan to vote in the Republican primary on May 22?

Q2. Cong. Mike Ross is retiring from the Fourth District Congressional seat after more than 10 years in office. Do you approve or disapprove of the job Cong. Ross is doing in Congress?

34% Approve
41% Disapprove
25% Don't know

Q3. There are 3 Republican candidates for the Fourth District Congressional seat: Tom Cotton, John Cowart and Beth Anne Rankin. If the election were today, for whom would you vote?

38.5% Tom Cotton
4% John Cowart
38.5% Beth Anne Rankin
19% Don't know

Q4. If former Ark. Governor Mike Huckabee endorsed a candidate for Congress, would it influence your vote?

50% Yes
50% No

Q5. Four Republican Presidential candidates have qualified to be on the ballot in the May 22 primary: Newt Gingrich, Ron Paul, Mitt Romney and Rick Santorum. If the election were today, for whom would you vote?

15% Newt Gingrich
6% Ron Paul
46.5% Mitt Romney
24% Rick Santorum
8.5% Don't know

Q6. The U.S. Senate recently sought to consider a bill called "The Warren Buffett Rule," which would place a higher income tax on those making more than \$1 million a year. Would you support the Buffett Rule becoming law?

23% Yes
66% No

11% Don't know

Q7. The University of Arkansas recently fired head football coach Bobby Petrino. Do you agree with the decision to fire Petrino?

84% Yes

6% No

10% Don't know

DEMOGRAPHICS

Q8. For Statistical Purposes, please tell us your age.

Q9. Please tell us which ethnicity best describes you.

Q10. Please tell us your gender.

Notes on Raw Data/Weighting:

Age

2% Under the age of 30

5% Between the ages of 30 and 44

31% Between the ages of 45 and 64

62% Age 65 or older

Race/Ethnicity

2% African American

1% Asian American

93% Caucasian or White

1% Latino

3% Other

Gender (Weighted)

45% Male

55% Female