

Talk Business Poll: AR-CD3
Conducted by Talk Business Research & Hendrix College
October 14, 2010
553 Respondents
Margin of Error +/- 4.2%

How likely are you to vote in the November elections for statewide office?

93% Very Likely
7% Somewhat Likely
N/A Somewhat Unlikely (Call Ended)
N/A Very Unlikely (Call Ended)

If the election for U.S. Congress were today, who would you vote for?

59% Steve Womack, the Republican
21% David Whitaker, the Democrat
20% Undecided

Do you have a favorable or unfavorable opinion of former President Bill Clinton?

34% Very Favorable
15% Somewhat Favorable
15% Somewhat Unfavorable
31.5% Very Unfavorable
4.5% No opinion

Would Bill Clinton's support for a candidate make you more likely or less likely to support that candidate?

27% More Likely
44% Less Likely
29% No effect

Q7. For Statistical Purposes, please tell us your age.

Q8. Please tell us which ethnicity best describes you.

Q9. Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or other?

Q10. Please tell us your gender.

Notes on Raw Data/Weighting:

Age (weighted by 2008 statewide electorate)

17% Under the age of 30
27% Between the ages of 30 and 44
37% Between the Ages of 45 and 64
19% 65 or older

Ethnicity

3% African-American
1% Asian-American
90.5% Caucasian or White

2.5% Latino
3% Other

Party ID

29.5% Democrat
32% Republican
29.5% Independent
9% Other

Gender

43% Male
57% Female