Talk Business Poll
Conducted by Talk Business Research & Hendrix College
15 March 2016
Poll of Arkansas Voters
623 Respondents (landline and cell phones)
Margin of Error +/- 3.9%

- Q1. In general, do you think laws covering the sale of guns should be made more strict, less strict, or kept as they are now?
- 36% More Strict
- 19% Less Strict
- 39% Kept as They Are
- 6% Don't Know
- Q2. Which is more important: protecting the constitutional right of citizens to own guns or protecting citizens from gun violence?
- 56% Protecting the Right to Own Guns
- 37% Protecting Citizens from Gun Violence
- 7% Don't Know
- Q3. Would you support a law requiring a nationwide ban on the sale of assault weapons or oppose such a law?
- 41% Favor
- 49% Oppose
- 10% Don't Know
- Q4. Suppose more Americans were allowed to carry concealed weapons if they passed a criminal background check and training course. If more Americans carried concealed weapons, would the United States be safer or less safe?
- 58% More Safe
- 29% Less Safe
- 13% Don't Know
- Q5. Do you favor or oppose allowing more teachers and school officials to carry guns in schools?
- 55% Favor
- 38% Oppose
- 7% Don't Know

- Q6. Would better mental health screening and treatment help a lot, some, not much, or not at all in preventing gun violence?
- 47.5% A Lot
- 25.5% Some
- 15% Not Much
- 8% Not At All
- 4% Don't Know
- Q7. As you may know, debate is ongoing regarding whether Arkansas's gun laws allow individuals to openly carry handguns in most situations. Would seeing someone openly carrying a handgun make you feel more or less safe?
- 38% More Safe
- 44% Less Safe
- 18% Don't Know
- Q8. Earlier this year, Barack Obama announced an executive action that, among other things, seeks to expand background checks for some firearms and strengthen federal enforcement of the nation's current gun laws, particularly in online sales. Do you favor or oppose this action?
- 49% Favor
- 40% Oppose
- 11% Don't Know
- Q9. Is your overall opinion of the National Rifle Association, also known as the NRA, very favorable, mostly favorable, mostly unfavorable, or very unfavorable?
- 36% Very Favorable
- 31% Mostly Favorable
- 11% Mostly Unfavorable
- 15.5% Very Unfavorable
- 6.5% Don't Know

DEMOGRAPHICS

Notes on Raw Data/Weighting:

- Q10. Do you or does anyone in your household own a gun?
- 59% Yes
- 27% No
- 14% I would prefer not to say

Age (weighted according to 2014 statewide vote)

12% Under the age of 30

24% Between the ages of 30 and 44

39% Between the ages of 45 and 64

24% 65 or older

Ethnicity

13.5% African American

1% Asian American

79% Caucasian or White

1.5% Latino 5% Other

Gender

46% Male 54% Female