

**Talk Business Poll: AR-CD3**  
**Conducted by Talk Business Research & Hendrix College**  
**October 14, 2010**  
**553 Respondents**  
**Margin of Error +/- 4.2%**

How likely are you to vote in the November elections for statewide office?

93% Very Likely  
7% Somewhat Likely  
N/A Somewhat Unlikely (Call Ended)  
N/A Very Unlikely (Call Ended)

If the election for U.S. Congress were today, who would you vote for?

59% Steve Womack, the Republican  
21% David Whitaker, the Democrat  
20% Undecided

Do you have a favorable or unfavorable opinion of former President Bill Clinton?

34% Very Favorable  
15% Somewhat Favorable  
15% Somewhat Unfavorable  
31.5% Very Unfavorable  
4.5% No opinion

Would Bill Clinton's support for a candidate make you more likely or less likely to support that candidate?

27% More Likely  
44% Less Likely  
29% No effect

Q7. For Statistical Purposes, please tell us your age.

Q8. Please tell us which ethnicity best describes you.

Q9. Generally speaking, do you usually think of yourself as a Republican, a Democrat, an Independent, or other?

Q10. Please tell us your gender.

Notes on Raw Data/Weighting:

Age (weighted by 2008 statewide electorate)

17% Under the age of 30  
27% Between the ages of 30 and 44  
37% Between the Ages of 45 and 64  
19% 65 or older

Ethnicity

3% African-American  
1% Asian-American  
90.5% Caucasian or White

2.5% Latino  
3% Other

**Party ID**

29.5% Democrat  
32% Republican  
29.5% Independent  
9% Other

**Gender**

43% Male  
57% Female